

EDUCATION

Drexel University Philadelphia, PA

B.S. in Graphic Design 2017

Minor in Fine Art

GPA: 3.73 Magna Cum Laude

Study Abroad Prague: Summer 2015

SKILLS

Adobe CC: Photoshop, Illustrator, InDesign,
Bridge, After Effects, Animate, Acrobat Pro

Sketch / HTML5 & CSS3 / Microsoft Office

Logo Design / Publication Design /
Environmental Design / Movie Poster Design /
Restaurant Design / Packaging Design / Book
Design / Advanced Typography / Art History /
Photography / Painting / Screenprint

AWARDS & ACTIVITIES

Drexel University Dean's List 2013–2017

Campus Activities Board (CAB) 2015–2017

Designed various print and web elements for a wide variety of events that reached the whole student body. Collaborated with members of the marketing team to develop strong designs that attract and unite the students of Drexel University.

WORK EXPERIENCE

Graphics Group March 2017

Designed a new logo for Drexel University's WestPhest rebrand. Worked with clients on a schedule and provided various options in a timely manner.

Drexel University: Photography Cage Personnel & Lab Monitor

September 2013–June 2017

Facilitated check-out of photography equipment and lab usage. Maintained records of activity in database. Monitored facilities to ensure security and clean workspace.

PJM Interconnection September 2015–March 2016

Worked as a designer in the creative service department. Designed handouts, event posters, PowerPoint visuals, web icons, web graphics, motion graphics, calendar, tie, formatted large bodies of text for their annual Regional Transmission Expansion Plan and more. Also collaborated with content writers, took guidance from team members to see projects start to finish, worked directly with diverse clients, photographed company events and head shots for social media and promotional purposes.

RMH Image Group: Intern August–September 2012

Printed, cut and packaged business cards, pamphlets, posters and more for a variety of clients. Responsible for perfecting tasks and getting them done on time.

REFERENCES

Kirsten Lusska

Manager-Branding at PJM Interconnection

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